

March 12, 2012



“Hello to all”... from the TesoroBlu Hotel +Spa

The summer of 2011 was our hotel’s first operational season and we would greatly like to thank all of our guests throughout the world for being the most influential part of a very successful grand opening campaign. Our hotel’s vision is to continually pursuit enhancement and elitism in the hotel and hospitality industry through persistence and understanding of our guests’ dynamic and essential requests and preferences.

The Tesoro Blu Hotel and Spa’s last season was honored with the Gold Award by Tui Nordic, which exhibits excellence and dedication in our field of expertise. In a mid season newsletter by Tui UK concerning the Couples concept hotels, the Tesoro Blu Hotel and Spa was mentioned as one of the highest ranking customer service establishments worldwide.

To further enhance our commitment to our guests, the Tesoro Blu Hotel and Spa has

introduced a guest loyalty program. Our clients can thus take advantage of an array of complimentary and/or discounted amenities and services as an appreciation for their devotion towards our hotel (see our website for details).

www.tesoroblu.com

The Tesoro Blu Hotel and Spa was selected as a front page cover and provided a full ten page dedication, in one of Greece’s most prestigious architectural magazines “Ellinikes Kataskeves”. The Tesoro Blu Hotel and Spa was appointed due to its eloquent and progressive architectural design, chic selection of exclusive furniture and lighting fixtures, unique implementation of materials which predominately include a variation of glass, wood finishes, cement, exquisite tiles, contemporary wallpaper, corian surfaces all inspired by minimalistic ideolav.



something new for 2012

■ weddings

The Tesoro Blu Hotel and Spa for the 2012 season will be hosting wedding ceremonies and wedding receptions in magnificent settings overlooking the vast blue of the Mediterranean Sea.

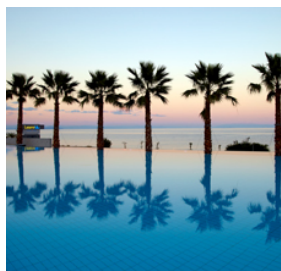


■ boutique

This year our reception area will be further enhanced with the addition of our boutique, featuring trendy summer jewelry!

■ spa

In the summer of 2012 the Blu Spa will commence its initial operation. Additional features and amenities will enhance this wellness center in the 2013 season.

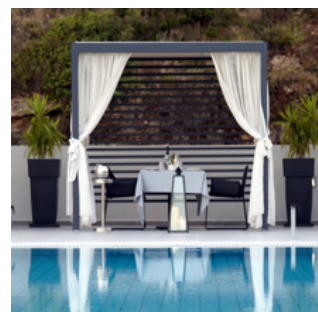


■ luxury suites 2013

The Tesoro Suites which feature private pools, indoor jacuzzi and 100 square meters of open layout lavishness are still under design and are projected for the 2013 Summer Season.

■ flavors + tastes

The Tesoro Blu Hotel food and beverage team prepare and enhanced menu for our AZZURRO gourmet a la carte restaurant and new tastes for our PIACERE half board restaurant. In addition a greater variety of flavors will be offered for our mid-day lunch specials which were very popular last season.





■ resident musician + events coordinator

Once again the Tesoro Blu Hotel will provide a resident musician to create melodies and a unique aura, while our guests indulge in our relaxing bar areas overseeing the grandeur of our pool, palm trees and the Ionian Sea. An events coordinator will attempt, through a variety of special nights accompanied by live music, to capture our guests imagination and let them enjoy memorable nights created at the hotel.

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and comments 



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In closing, we would once again like to express our gratitude to all our visitors and those who will be attending the Tesoro Blu Hotel and Spa for the 2012 Summer Season! We are intensely preparing for your arrival and we hope you will have a memorable holiday experience with us here in the captivating island of Kefalonia and the Tesoro Blu Hotel and Spa.

**Sincerely,
the Tesoro Blu Hotel and Spa**



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